



## **Asahi Refining Expands American Sourced Product Line with Columbia Goddess**

Asahi Refining is proud to announce the latest addition of products to the American Reserve brand highlighting the iconic Columbia Goddess. The product line, designed by renowned American artist Joel Iskowitz, celebrates the rich heritage and enduring spirit of America, using gold and silver which has been mined, refined and fabricated all within the United States of America.

American Reserve features premium fine gold and silver products that are mined, refined, and crafted entirely within the United States. The brand emphasizes American craftsmanship and quality, ensuring that every step, from extraction to production, stays within the country.

The Columbia Goddess, a personification of the United States, has been a symbol of liberty, democracy, and patriotism since the late 18th century. Historically depicted as a strong, graceful woman, Columbia represents the values and aspirations of the American people. Her image has graced everything from patriotic art to political cartoons, embodying the nation's ideals and serving as a rallying figure during times of national significance.

Joel Iskowitz, one of the few living artists whose work has been displayed in the Pentagon, the Capitol, and the White House, has masterfully captured the essence of Columbia in this new collection. Iskowitz's design reflects his deep appreciation for American history and his exceptional talent for bringing iconic symbols to life through his art.

"We are thrilled to introduce this new collection featuring the Columbia Goddess," explains Matt Pragg, Commercial Manager for Asahi Refining North America. "As the largest precious metals refiner in the United States, Asahi Refining USA is uniquely positioned to offer this product line. Joel Iskowitz's design beautifully captures the spirit of America, and we are proud to offer products that are made entirely in the USA. We believe it will be appreciated by collectors and patriots alike."

### **About American Reserve**

American Reserve Fine Gold and Silver Bullion, produced by [Asahi Refining USA](#), features fine gold and silver that has been mined and made in America. It is a product of dedicated batch refining from [Asahi Refining USA](#), a London Good Delivery refiner in Salt Lake City, Utah.

### **About Asahi Refining**

Asahi Refining, a wholly owned subsidiary of ARE Holdings Inc., is a leading precious metal refiner, trader, and bullion product manufacturer. The company maintains London good delivery refineries in the USA, Canada and Japan and serves a global client base from the mining, recycling, banking and bullion trading industries. Find out more at [www.asahirefining.com](http://www.asahirefining.com).